

5. PRODUCTION PROJECTS

NM: **100 Mile Interactive**

COMPANY: Paperny Films Inc.

PRODUCERS: Cal Shumiatcher, Jennifer Ouano

TV: 100 Mile Challenge

COMPANY: 100 Mile Productions Inc. (Paperny Films Inc.)

PRODUCERS: Cal Shumiatcher, David Paperny

BROADCASTER: Food Network Canada / 6 x 60 minutes

SITE: <http://100milechallenge.ca>

This series challenges the citizens of one Canadian town to survive for 100 days on food that originates within a 100-mile radius of their home. The site connects Canadians to their local food producers and restaurants, and enables users to share experiences, swap recipes, and contribute to the national database.

NM: **AUX.tv**

COMPANY: Pixstar Entertainment Inc.

PRODUCERS: Jeffery Elliot, Simon Foster, Raja Khanna

TV: AUX

COMPANY: Pixstar Entertainment Inc.

PRODUCERS: Jeffery Elliot, Simon Foster, Raja Khanna

BROADCASTER: Bite TV. / 13 x 120 minutes

SITE: www.aux.tv

AUX showcases new and established Canadian artists. AUX.TV is an interactive broadband video and community portal for Canadian indie music. The site includes an IPTV feed, music charts, rating and viewer feedback capabilities, playlist creation, classifieds, live performance feeds, UGC music videos, email and blogging.

NM: **Best Ed Interactive**

COMPANY: marbledmedia interactive inc.

PRODUCERS: Mark Bishop, Matt Hornburg

TV: Best Ed – Saison 1

COMPANY: Best Ed Productions Ltd. (9 Story Entertainment)

PRODUCERS: Steve Jarosz

BROADCASTER: Télétoon / 26 x 22 minutes

Ed is an animated dog who wakes up every morning vowing to be the best ED that he can be by doing good deeds and helping others. 6 to 11 year old users will be able to travel through six graphic environments to explore Ed's world, filled with activities, educational materials, and computer and Wii games.

NM: **Breakout!**

COMPANIES: Breakout Media, Phantom Compass

PRODUCERS: Lalita Krishna, Tony Walsh

TV: Breakout!

COMPANY: In Sync Video

PRODUCER: Lalita Krishna

BROADCASTER: CBC / 25 x 8 minutes

SITE: www.cbc.ca/breakout

Breakout! is a weekly series of interstitials promoting global activism and local action aimed at kids between the ages of 10 to 14. The site will host 12 globally-aware web games. The context for each game and resources will be provided by TakingITGlobal.

NM: **Croquer la Gaspésie**

COMPANY: Les films BlikTv Inc.

PRODUCERS: Renée de Sousa, Léa Pascal

NM COMPANY: Ambiance

TV: Croquer la Gaspésie

COMPANY: Les films BlikTv Inc.

PRODUCERS: Renée de Sousa, Léa Pascal

BROADCASTER: ARTV, SRC / 10 x 30 minutes

Follow the development of six young drop-outs as they travel to Gaspésie with Yannick Ouellet and Dany Gasse to learn the craft of assistant chef. Users can prepare their own agro-culinary itineraries with an interactive map, produce tips and recipes, and play an iTV game about the region.

NM: **datingguy.com**

COMPANY: marblemedia interactive inc.

PRODUCERS: Diane Williamson, Mark Bishop, Matt Hornburg

TV: Dating Guy

COMPANY: Get Lucky Television Productions Inc. (marblemedia et Blueprint Entertainment)

PRODUCERS: Mark Bishop, Matt Hornburg, John Morayniss

BROADCASTER: Télétoon / 13 x 22 minutes

SITE: www.datingguy.com/datingGuy_promotion.html

In this animated sitcom, friends explore the dating world. Datingguy.com features, the Blackbook for Dating Guy to interact with his “friends”, games, quizzes, music, videos, the ability to record a rant and send “wigitized” applications. UGC and bonus videos will cross the boundary between reality and the animated world.

NM: **D’Est en Ouest**

COMPANY: Trinôme inc.

PRODUCERS: Kim Loranger, François Veillette

TV: D’Est en Ouest

COMPANY: Trinôme inc.

PRODUCER: Jocelyne Allard

BROADCASTER: TV5 / 13 x 30 minutes

SITE: www.destenouest.tv5.ca

The series encourages Canadians to discover their country. A web team traveling across Canada will be tracked by GPS and Google Maps and guided by users who identify people, places and events of unusual interest that will be used on the television series.

NM: **Dinodan.com**

COMPANY: Sinking Ship Entertainment Inc.

PRODUCERS: Blair Powers, J.J. Johnson, Matt Bishop

TV: Dino Dan

COMPANY: Sinking Ship Entertainment Inc.

PRODUCERS: Blair Powers, J.J. Johnson, Matt Bishop

BROADCASTER: TVO / 26 x 11 minutes

Dan is an expert on all things Triassic, Jurassic, Cretaceous and getting his friends into trouble. Dan’s invisible dinosaurs are behind every mystery, and fuel every adventure. 4 to 9 year olds can subscribe to over 50 exploratory games and learning environments about dinosaurs that will develop their critical thinking and computer skills.

NM: **Empire of the Word – The Online Experience**

COMPANY: Xenophile Media

PRODUCERS: Patrick Crowe, Thomas Wallner, Keith Clarkson, Ted Biggs

TV: Empire of the Word

COMPANY: Reading Productions Inc. (Nomad Films Inc.)

PRODUCERS: Mark Johnston, Amanda Handy

BROADCASTER: TVO / 4 x 52 minutes

This documentary series examines the key moments and stories in the history of reading and what the future holds for the written word through an assortment of characters. This site hosts an ARG exploring the written word through casual games, puzzles, a blog, videos and time released content about “fictional” dissident writers.

NM: **ForgetfulNotForgotten.com**

COMPANY: Pure Cobalt

PRODUCER: John Di Gironimo

TV: Forgetful Not Forgotten

COMPANY: 9187-0857 Quebec Inc.

PRODUCER: Chris Wynn

BROADCASTERS: TVO, Knowledge, SCN / 1 x 60 minutes

SITE: www.forgetfulnotforgotten.com

In Forgetful Not Forgotten filmmaker Chris Wynn documents his family’s journey with his father’s battle with Alzheimer’s. The website uses the documentary as a spring board to create an online community that will bring caregivers and families together, providing a support network.

NM: **Heartland – Réseau social**

COMPANIES: Zeros 2 Heroes Media Inc. et Rescued Horse II Inc.

PRODUCER: Matt Toner

TV: Heartland II

COMPANY: Rescued Horse Season Two Inc. (Seven24 Films et Dynamo Films)

PRODUCERS: Tom Cox, Michael Weinberg, Jordy Randal

BROADCASTER: CBC / 18 x 60 minutes

SITE: www.iloveheartland.com

Heartland chronicles Amy’s struggle to balance teenage life with her responsibilities as a horse whisperer. Users will be able to create a mixed media magazine with professional artists and editors. The site also contains newsfeeds, avatar builder, friend-ing, audio and video rating, tagging widgets, blogging, mashups, and drawing and storytelling boards.

NM: **Hurray for Huckle!**

COMPANY: Cookie Jar Entertainment

PRODUCERS: Kenneth Locker, Judith Beauregard

NM COMPANY: Tribal Nova

TV: Busytown Mysteries, Saison 2

COMPANY: Busytown II Productions Inc.

PRODUCER: Kenneth Locker

BROADCASTER: CBC / 26 x 24 minutes

Animated animal characters ask questions collecting clues along the way to solve various mysteries. This “beginner’s online community” for preschoolers allows users to design avatars, cars and houses, interact with computer-controlled characters via icon-based chats, play educational games and send visual and audio messages through “My First Email”.

NM: **JoinTheJam.com**

COMPANY: Trapeze Animation Studios

PRODUCERS: Rob Balfour, Mike Kaspro

TV: Razzberry Jazzberry Jam

COMPANY: Trapeze Animation Studios

PRODUCERS: Rob Balfour, Mike Kaspro

BROADCASTER: CBC / 13 x 24 minutes

SITE: www.jointhejam.com

This animated series follows a band of anthropomorphic instruments as they prepare and perform at the House of Jam. The site provides pre-schoolers the opportunity to play activities, learn about the characters/instruments and participate in musical games including a real time game with USB instruments they plug into their computer.

NM: **La Cache.tv**

COMPANY: Novem Télévision inc.

PRODUCER: François Ferland

NM COMPANY: Inpax Média

TV: La Cache

COMPANY: Novem Télévision inc.

PRODUCER: Marie-Hélène Tremblay

BROADCASTER: VRAK.TV / 13 x 60 minutes

SITE: <http://lache.vrak.tv>

Each week, two teams equipped with GPS are in competition to solve a mystery while participating in a treasure hunt. The website consists of 13 missions, exploring the idea of virtual geo-caching using GPS technology, Google utility, StreetView and a 360° view of the streets of the city.

NM: **Le Maître du grill**

COMPANY: Serdy Vidéo
PRODUCER: Sébastien Arsenault
NM COMPANY: LVL Studio

TV: Le Maître du grill
COMPANY: Serdy Vidéo
PRODUCER: Sébastien Arsenault
BROADCASTER: Canal Évasion / 13 x 30 minutes

Barbeque Guru Steven Raichlen presents recipes, travel anecdotes and advice about wines, accessories, equipment, cooking methods and healthy and safe barbeque know-how. This website for barbeque enthusiasts includes recipes, practical advice, measurement and conversion calculator, and a recipe “box” to store annotated favorites.

NM: **Le Québec vu par Urbania**

COMPANY: Toxa inc.
PRODUCER: Vianney Tremblay

TV: Le Québec vu par Urbania
COMPANY: UTV inc.
PRODUCERS: Philippe Lamarre, Vianney Tremblay, Josée Vallée
BROADCASTER: TV5 / 13 x 30 minutes

This documentary series explores thirteen unique and remarkable places in Quebec. A web competition will result in the content for the 13th episode of the series based on videos on various topics provided by partners and the public. The site will also host a blog and editorial materials from Urbania magazine.

NM: **League of Super Evil – Online CCG of Doom**

COMPANY: Nerd Corps Entertainment
PRODUCERS: Ken Faier, Asaph Fipke

TV: L.O.S.E. – The League of Super Evil
COMPANY: Nerd Corps Entertainment
PRODUCERS: Ken Faier, Asaph Fipke, Chuck Johnson
BROADCASTERS: YTV, Canal J / 26 x 30 minutes
SITE: <http://leagueofsuperevil.ytv.com>

LOSE is an animated series about world’s “worst” super villains. From every defeat, the characters find victory no matter how ridiculous. LOSE fans will create virtual villain identities and earn Evil Points by playing the collectible card game (CCG), posting messages, and viewing videos. Evil Points can then be used to purchase villain or lair customizations.

NM: **Little Mosque Online**

COMPANY: WestWind Pictures

PRODUCER: Rob Sockett

NM COMPANY: Jam3media

TV: Little Mosque on the Prairie, Saison 3

COMPANY: Little Mosque Productions III Ontario Inc. (WestWind Pictures)

PRODUCERS: Michael Snook, Colin Brunton, Mary Darling

BROADCASTER: CBC / 20 x 22 minutes

SITE: www.cbc.ca/littlemosque

Little Mosque explores the diverse community of Mercy through humour. Through a photo-realistic interface of Fatima's Café, users can access Fred Tupper podcasts, play online curling or join Baber and Rayyan as they film "Islam Today" webisodes.

NM: **müvmédia.tv**

COMPANY: espresso communication & design

PRODUCER: Olivier Coullerez

TV: vmédia

COMPANY: espresso productions

PRODUCER: Olivier Coullerez

BROADCASTER: TV5 / 13 x 52 minutes

SITE: <http://2008.muvmedia.tv>

Eight young international filmmakers travel the world creating short documentaries that are discussed and judged by experts. The website allows users to share their own multimedia travel documentaries, follow the filmmakers via blogs and webcams and vote on the works of the filmmakers.

NM: **My Life Me**

COMPANY: CarpeDiem Film, TV II inc.

PRODUCERS: Marie-Claude Beauchamp, Normand Thauvette

NM COMPANY: Trinôme inc.

TV: My Life Me

COMPANY: CarpeDiem Film, TV II inc.

PRODUCERS: Marie-Claude Beauchamp, Paul Risacher

BROADCASTER: Télétoon / 52 x 11 minutes

A 13-year old Manga artist express her woes as she attempts to fit in with her new neighbourhood, and new school. Fans of the series can continue to explore the worlds of Manga, 13-year old Birch and her friends via video-on-demand and on mobile phones.

NM: **Passchendaele Online**

COMPANIES: Passchendaele Films Inc. (Whizbang Fims Inc. et Rhombus Media)

PRODUCERS: Penny McDonald, Peter Miskimmin

NM COMPANY: Moonray Studios

TV: The Road to Passchendaele

COMPANIES: Passchendaele Films Inc. (Whizbang Fims Inc. et Rhombus Media)

PRODUCERS: Niv Fichman, Frank Siracusa, Francis Damberger

BROADCASTERS: TMN, Movie Central, Canwest / 1 x 110 minutes

SITE: www.passchendaelethemovie.com/Canada_In_The_Great_War

This "making of" documentary examines the behind-the-scenes action and drama accompanying the production of the feature film Passchendaele. The online world is a comprehensive fan site for WWI. The user's experience will range from uploading personal WWI material to receiving text messages from an "adopted" soldier from the frontlines.

NM: **Pillars of Freedom**

COMPANY: Smiley Guy Studios Inc.

PRODUCER: Jonas Diamond

TV: Pillars of Freedom

COMPANY: Smiley Guy Studios Inc.

PRODUCER: Jonas Diamond

BROADCASTER: TVOntario / 10 x 5 minutes

Pillars of Freedom follows two dragons on their quest to unleash the power of freedom and democracy. Each episode is an unresolved story that depends on website viewer votes to determine the solution of TV episode. The site will also explore real world issues and contain time released games to help dragons recover their rights and freedoms.

NM: **Pop It!**

COMPANY: Hop To It Productions Inc

PRODUCER: Nina Beveridge, Susan Nation

TV: Pop It!

COMPANY: Hop To It Productions Inc

PRODUCER: Susan Nation, Nina Beveridge

BROADCASTER: TVO / 26 x 7 minutes

SITE: www.tvokids.com/framesets/popit.html

Hosted by tweens, Pop It! features instructional hip-hop routines, original songs and live-action dance/ animation music videos. Online users can create and share music videos via the POPMANIA editing game, share and watch clips in the GALLERY, take dance classes, learn Pop It songs, and sing-along karaoke style to songs in the Music Centre.

NM: **rabbitfall.com**

COMPANY: Angel Entertainment Corporation

PRODUCER: Wally Start

NM COMPANY: Tag Creative Studios

TV: Rabbit Fall – Saison 2

COMPANY: Angel Entertainment Corporation

PRODUCERS: Wally Start, Bob Crowe, Jennifer Podemski

BROADCASTERS: APTN, Space / 8 x 30 minutes

SITE: www.rabbitfall.com

Rabbit Fall is a crime series where the residents believe supernatural forces are at work or point fingers at the neighbours. The two immersive 3D “Believer or Non-believer” environments allow users to discover added content, converse in the Theories Form, send “Choose Your Death E-Cards” and add widgets, wallpaper, ring tones and mobile alerts.

NM: **Rollbots Online**

COMPANY: Xenophile Media Inc

PRODUCERS: Keith Clarkson, Patrick Crowe, Thomas Wallner

TV: Rollbots

COMPANY: Amberwood Productions (RollBots) Inc.

PRODUCERS: Jonathan Wiseman, Chantal Ling

BROADCASTER: YTV / 26 x 23 minutes

SITE: <http://rollbots.ytv.com>

This 3D animated series follows bots through Flip City. Gaming experiences are released weekly and users can customize their avatar, join a “Tribe”, fight mysteries crimes, record and share video actions scenes, participate in weekly trivia and online polls, and compete for a spot in the “Hall of Fame” and for a walk-on role in a future TV episode.

NM: **Spie Z : le jeu Web activateur de fun**

COMPANY: Tribal Nova

PRODUCERS: Pierre Lelann, Florence Roche

TV: The Amazing SpieZ

COMPANIES Animation Mystère et Marathon Média

PRODUCERS: Sylvain Viau, Vincent Chalvon-Demersay

BROADCASTER: Télétoon / 26 x 24 minutes

Three young brothers and a sister have become secret international spies and now juggle their daily school lives with international missions. The webcam, Wii online and Wii flash games for 7-12 year olds will help users develop spying skills by creating training and spy missions with which they can challenge the SpieZ community.

NM: **Spliced - The Genetically Modified Online Game**

COMPANY: Tribal Nova

PRODUCERS: Pierre Lelann, Florence Roche

TV: Spliced!

COMPANY: Nelvana Ltd.

PRODUCERS: Vanessa Tilley, Scott Dyer

BROADCASTER: Télétoon / 26 x 22 minutes

Abandoned animated genetic experiment mutants attempt to re-create civilization through crazy adventures while learning lesson about sharing and playing. Users create, play and share games using games engines that provide drag-and-drop tools to access art, animations and sounds from the Spliced TV show to develop their own game.

NM: **Tactik !**

COMPANY: Vivavision inc.

PRODUCERS: Jean-Pierre Morin, Francine Forest, Nicholas Vachon

NM COMPANY: Turbulent Média, Frima Studio

TV: Tactik !

COMPANY: Vivacliv I inc.

PRODUCERS: Jean-Pierre Morin, Francine Forest, Marie-Hélène Laurin, Marie-Soleil St-Michel

BROADCASTER: Télé-Québec / 60 x 24 minutes

SITE: <http://tactik.telequebec.tv/Accueil/Default.aspx>

A dramatic series about a group of young soccer players with a philosopher-coach who believes that winning is not an end in itself. Users are invited to join a team and undertake new challenges each week, accumulating points for their team and for themselves. Players create their own web pages and can receive video messages from their fans.

NM: **That's So Weird**

COMPANY: Halifax Film Digital Ltd.

PRODUCERS: Graham MacDougall, Michael-Andreas Kuttner

TV: That's So Weird

COMPANY: Halifax Film Ltd.

PRODUCERS: Jeff Copeland, Michael Donovan, Floyd Kane

BROADCASTER: YTV / 13 x 30 minutes

SITE: www.thatssoweird.tv

A tween sketch comedy series "produced" by the tween-owned-and-operated cable net EAT TV features sketches, a newsmagazine, fauxmercials and PSA - Pathetic Service Announcements. In this virtual network users will learn how to write and perform comedy through a MMOAG, mini games, editorial and UGC videos, blogs, podcasts and eblasts.

NM: **The Listener On-Line Experience**

COMPANIES: Smokebomb Media Inc., A51 Integrated

PRODUCERS: Daniel Dales, Jarrett Sherman / Wayne Helman, Shane Kinnear

TV: The Listener – Saison 1

COMPANY: Shaftesbury Films Inc.

PRODUCERS: Kevin Lafferty, Peter Meyboom

BROADCASTER: CTV, NBC / 13 x 60 minutes

Toby Logan is a flawed hero who helps others using his telepathy and wits. The online interface is the City of Toronto, which will be populated with characters from the series. Users will experience full-screen video, 5.1 surround-sound, photo – realistic 3D and a “slider” that will allow users to both hear and see the thoughts of a character.

NM: **theadrenalineproject.com**

COMPANY: Marblemedia interactive inc.

PRODUCERS: Mark Bishop, Matt Hornburg

TV: The Adrenaline Project – Saison 2

COMPANY: Marblemedia inc.

PRODUCERS: Mark Bishop, Matt Hornburg

BROADCASTER: YTV / 26 x 22 minutes

SITE: <http://theadrenalineproject.ytv.com/season2>

In this series, 120 thrill-seeking teens compete in intense physical and mental challenges for the title of The Ultimate Adrenalite. The companion site features contestant video diaries, a band and soundtrack listening area, home games, multi-player interactive on-line tournaments and the ability to vote during the All-star episode.

NM: **Toc Toc Docteur**

COMPANY: La Presse Télé Ltée

PRODUCERS: André Provencher, Marleen Beaulieu

NM COMPANY: Turbulent Média inc.

TV: Toc Toc Docteur

COMPANY: La Presse Télé III Ltée

PRODUCERS: Marleen Beaulieu, André Provencher, Ève Tessier Bouchard

BROADCASTER: Canal Vie / 26 x 30 minutes

SITE: <http://docteur.canalvie.com/accueil>

A health magazine series in which three doctors from different specialties give advice to heal health issues. The website content includes a personal health calendar, health video clips, enriched reference materials, home recipes, advice about the health care system, interactive quizzes and a newsletter.

NM: **Turbo Dogs Website**

COMPANY: CCI Digital

PRODUCER: Kristine Klohk

NM COMPANY: Moonray Studios, Smiley Guy Studios

TV: Turbo Dogs

COMPANY: CCI Digital

PRODUCER: Kristine Klohk

BROADCASTER: CBC / 52 x 12 minutes

SITE: www.cbc.ca/turbodogs

Set in Racertown, this animated series combines cool cars and cartoon canines with social-emotional themed stories. This edutainment site is set in a real time, single player environment, where preschoolers can customize their car, cruise through town, and engage in activities designed to provide a head start on math and numeracy skills.

NM: **Walterville**

COMPANY: Productions Mr. Ecolo

PRODUCER: Sylvain Viau

NM COMPANY: LVL Studio

TV: Walter & Tandoori

COMPANY: Productions Mr. Ecolo

PRODUCER: Sylvain Viau

BROADCASTER: SRC / 52 x 11 minutes

This series for 8-12 year olds uses humour to satirize daily habits and to defuse the heavy political debates about the environment. Users must construct an ecologically sound neighbourhood by playing environmental games to obtain recycled materials, eco-dollars and eco-points while ultimately competing for the title of Master Ecolo.

NM: **We Stand Interactive**

COMPANY: Stitch Media

PRODUCER: Evan Jones

TV: We Stand on Guard for Thee?

COMPANY: Stitch Media

PRODUCERS: Evan Jones, Victoria Ha

BROADCASTER: OMNI Television / 3 x 60 minutes

A documentary examining Chinese Canadians involvement in seeking redress through interviews and archival footage. The multilingual online experience is a "living documentary" that continues to gather UGC video from the stakeholders and audience via their webcams. Character interactive interviews allow users to choose questions that trigger responses.